

# Fleet Information

1. Two Sides Full Wrap



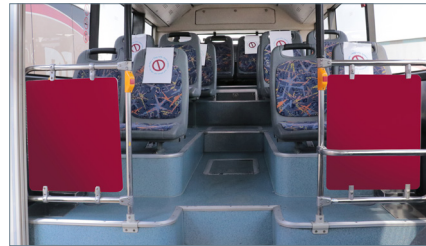
3. Two-side strip liner wrap



2. Two Sides Square Wrap



4. Bus inside branding



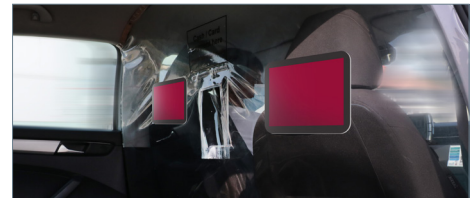
9. Airport Taxi



10. City Taxi



11. Taxi in-cab inserts



# Rates

SN	Vehicle Type	Route Rate	Wrapping Type	Total area size in sqm.	Rate/sqm per 2 weeks	Rate/Vehicle per 2 weeks
1a	Single Deck Bus	Premium*	Two Sides Full Wrap	62 sqm	QAR 100	QAR 6,200
1b	Single Deck Bus	Standard	Two Sides Full Wrap	62 sqm	QAR 90	QAR 5,580
2	Single Deck Bus	Premium*	Two Sides Square Wrap	20 sqm	QAR 150	QAR 3,000
3	Single Deck Bus	Premium*	Two Sides Strip Liner	20 sqm	QAR 100	QAR 2,000
4	Single Deck Bus	Standard	Interior Branding	30 sqm	QAR 50	QAR 1,500
5	Airport Taxi	Premium*	Taxi Wrap	5 sqm	QAR 150	QAR 750
6	Airport Taxi	Premium*	Taxi In-Cab Inserts	A5 size	L.S.	QAR 250
7	City Taxi	Standard	Taxi Wrap	5 sqm	QAR 100	QAR 500
8	City Taxi	Standard	Taxi In-Cab Inserts	A5 size	L.S.	QAR 200

## Conditions

- \*Premium Rate** is charged on routes serving high footfall areas like:
  - Hamad International Airport Road
  - Doha Corniche
  - Salwa Road
  - West Bay
  - Old Airport Road
  - Al-Waab Road

*Additional routes and areas may be added due to the dynamic changes within the transport industry in Qatar.*
- Rate/vehicle is per campaign with a minimum period of two weeks. In case of extension of the campaign period rate shall be charged as per the extended period.
- The type and number of vehicles and transit advertisement space shown in the table are only indicative and subject to change as per evolving innovative solutions in utilizing the interior and exterior space, considering market dynamics and needs.
- All transit advertising artworks are subject to approval by Mowasalat.
- All branding material used should be conforming to standard quality or equivalent as per Mowasalat material specifications.
- On-board advertising options are available.
- The actual dimensions of taxi and bus spaces will be provided upon request.
- Contract terms and conditions apply.

**Phone:** (+974) 4458 8120 / 4458 8588  
**Email:** [transitmedia@mowasalat.com](mailto:transitmedia@mowasalat.com)  
**Working Days:** Sunday to Thursday  
**Business Hours:** 7:00 am - 3:00 pm